

— CAMPO —
CHRONICLE

— WHAT WE'VE DONE + WHAT YOU CAN DO —
 CAMPO — A CREATIVE COLONY | Pueblo Garzón, Uruguay | **THURSDAY** | APRIL 2018



CAMPO AIR PILOT PROGRAM 2017 We did it! While fundraising to build CAMPO, we decided to use what we have—a pueblo full of empty spaces—and start fulfilling our mission to support creativity. With the help of friends who donated houses, CAMPO hosted its first cohort of artists this South American summer. For our pilot program, we invited eight international artists and two chefs, hailing from New York, Paris, Montevideo and Mexico City, to develop new work over a six-week period. They painted, sculpted, sketched, sang and experimented in the kitchen, all the while soaking up the inspiration of Uruguay—its landscape, light, people and culture. This year, CAMPO's residency and related programs will take place October 15–November 15, 2018.

First participants: Charlie Baker (USA), María Elena González (Cuba/USA), Marco Eagle (USA), BETS (USA), Camila Chamyan (Uruguay), Valery Kasargian (USA/UY), Arthur Simms (Jamaica/USA), Cristina Ruiz Gutiérrez (Argentina/France), Lucy Fradkin (USA) and Alejandro Pintado (Mexico).

PHOTO: Lizzy Magarinos painting the inside of a Pueblo Garzón ruin for ARTFEST 2017

THINGS CAMPO NEEDS

- Build CAMPO's main campus, designed by Rafael Viñoly **\$3.5 million**
- Purchase current building we plan to convert into CAMPO CANTEN, an art space to residence **\$200,000**
- Renovate old house to house center for food, art and a residence **\$200,000**
- ARTFEST 2018 **\$100,000**
- Operating costs 2018/19 **\$40,000**
- CAMPO AIR + summer programs **\$30,000**

BE A PIONEER. BUILD CAMPO.

With a gift from a generous friend, CAMPO was able to purchase an amazing old house in the center of the village, which will be renovated into two work spaces for two artists. As well, thanks to Argentinian neighbors and supporters, CAMPO CANTEN will launch this South American summer in a magnificent, former building on the plaza. A home for creative events, dinners and talks, the CANTEN will be an

exhibit. Most of our clubhouse will exhibit our space. Here, we'll have two artists live from October 2018 onwards. We're also getting ready for our second annual ARTFEST, December 28–29, 2018. All the while, we continue to raise funds to build CAMPO's main campus, designed by Rafael Viñoly.

FOUNDER'S CAMP

BE AN INSPIRATION! Help build a hub where creative people meet and exchange ideas. BE CAMPO'S FOUNDER'S CAMP today.

- Planner \$500,000+**
 Funding opportunity + 10% perks
- Volunteer \$200,000+**
 Funding opportunity + 10% perks
- Groundbreaker \$100,000+**
 Funding opportunity + 10% perks
- Innovator \$75,000+**
 10% perks
- Collaborator \$25,000+**
 10% perks

FOR MORE GIVING OPPORTUNITIES, please contact help@campoprogram.com



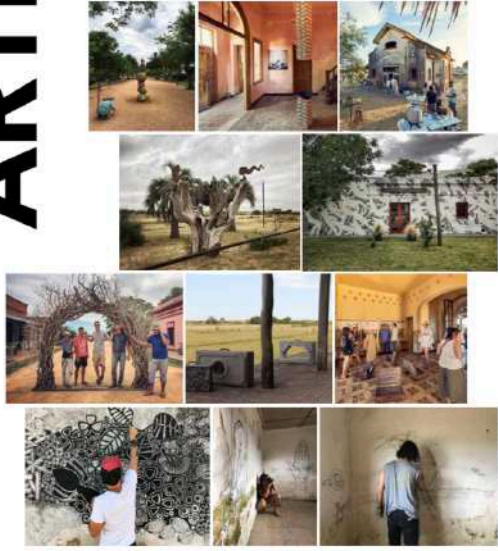
RAFAEL VIÑOLY

CAMPO — A CREATIVE COLONY | PUEBLO GARZÓN, URUGUAY | CAMPOPROGRAM.COM

ARTFEST 2017

On December 28, 2017, our first annual art festival was born. Forty international and local artists rocked Pueblo Garzón—an otherwise sleepy town about 50 minutes from Punta del Este—with 44 installations and exhibitions, a day-long burst of creativity, CAMPO's first class of residents held open studios and shared their culinary creations with the public. Garzón's venerable train station was brought back to life for the first time in decades. The streets were buzzing with local residents and tourists, neighbors and art enthusiasts, who were inspired by the art and enthralled by the transformation of Garzón.

We expected a crowd of 300, and ended up welcoming nearly 2000 visitors. Mission accomplished: CAMPO brought creativity and community together. The festival culminated in a beautiful benefit dinner that took place on Garzón's main drag, prepared by celebrated chef Lucía Soria. Rafael Viñoly, architect and CAMPO Trustee, chaired the event and presented his initial designs for CAMPO Cabins.



DESIGN: DUSTYBEN DESIGN GROUP | BOSTON

CAMPOGARZON.COM | WEID@CAMPOGARZON.COM

CAMPO Chronicle

WHAT WE'VE DONE + WHAT YOU CAN DO

CAMPO | A CREATIVE COMMUNITY | 9th & DECEMBER 2017 | PUEBLO GRANDE, UTOCHIC

CAMPO AIR

Why film and again, why? *Artistic explorations for me* by Laura de Novati. Page 2

CAMPO ARTFEST

A roundup of our *Final two annual art* festivals. Page 4

GARZON EN FOCUS

A program in the public *realm that fills a new* way of seeing. Page 7



9th & DECEMBER 2018 | Campo Chronicle



"When are you going to do it? I asked her. 'In a photograph, I suppose'"

And she did, extracting me and my camera from the courtyard with a graceful friend of CAMPO's named Dorian to document his day. The result are beautiful images that, beyond that, document a new understanding of what is possible in our world.

"I have given me the space and time to consider my work in a new light. To open up to new approaches in film and to understand that I need to be more courageous in taking the next steps in an artist."

Laura de Novati, Photographer, CAMPO AIR 2018



And then there was Laura Schwartz, a contemporary composer from Geneva, Laura works in the world, which means the public days of her work are the day you are mostly dead. Instead of becoming a musical, Laura embraced the constant noise by showing to document it. It was a joy to see her bring a project up and down the public square, a (CAMPO) effort to the front, but she is in the back, the actor of introducing the audience to the art of her work, that she could see her create a project here, she had to create a project of her. This project was featured in CAMPO Artfest.

Every single CAMPO AIR artist seems to spend the first week looking the weight of all that this place means to them and then, quietly and enthusiastically, take a step to change it, one step at a time. It's not a New de Novati thing.



INAUGURAL CLASS

- Nancy Ellen Gumbel, CA, USA, Visual Artist
- Larry Franklin, USA, Visual Artist
- William S. Brown, US, USA, Visual Artist
- Chadwick Bell, USA, Visual Artist
- Quentin Burtch, USA, MI, TE, Visual Artist
- Magdalena Peralta, USA, Visual Artist
- Quinn Chan, USA, NY, Visual Artist
- Valery Robinson, UT, USA, Chef

MAY 2018

- Victoria Koppert, NY, Chef
- Holmes, NY, USA, Visual Artist
- Laura Schwartz, USA, DE, Composer
- Marcus Schmitt, DE, Composer
- Laura Schwartz, UK, TE, Photographer
- Pauline, USA, Chef

OCTOBER 2018

- Amber Kellum, DE, USA, Visual Artist
- Quinn Chan, NY, USA, Visual Artist
- Quinn Chan, NY, USA, Visual Artist
- Quinn Chan, NY, USA, Visual Artist
- Quinn Chan, NY, USA, Visual Artist
- Quinn Chan, NY, USA, Visual Artist

MAY 2020

- Quinn Chan, NY, USA, Visual Artist
- Quinn Chan, NY, USA, Visual Artist
- Quinn Chan, NY, USA, Visual Artist
- Quinn Chan, NY, USA, Visual Artist
- Quinn Chan, NY, USA, Visual Artist

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Campo Chronicle | 9th & DECEMBER 2018

Campo Air

The Confrontation of Contemplation

by Melanie Simonich

"I got very confused." CAMPO artist Laura Schwartz said to me again. She was in the room, and for the first time, I had the words for the feeling that so many of us experience when we land here. The sweeping fields, the standing horizon, the wide open space—all the elements known even to the most experienced, in other words a lot of stuff we've seen before.

I arrived in Garzon for what was meant to be a landscape photography workshop. I thought I had always wanted to do an intensive with CAMPO (Creative Artistic Movement) in the mountains. I had heard that the teachers here capture with little exception. I was overwhelmed by the beauty of the landscape that I saw. I was overwhelmed by how much I had to do. It made me realize that I had to start making art. I have the idea, making photographs and writing about what I see. And over time, what I see started to shift. Now I feel that I started to shift when I started to do it. Now I feel that I started to shift when I started to do it. Now I feel that I started to shift when I started to do it.

And to the extent she's working to share with other creative people.

The road to Garzon is paved with dirt and it still winds through pasture that, at the exact right moment of day, can look like anything. The landscape across the hillsides, and the curves will look up clouds of dirt if you hit them too hard, sending the white dust into a haze that seems age given the steady state of driving towards. The sky looks so new each evening, its haze so before I arrived over a year ago. The fact that there is a horizon a horizon that has been my friend for every single day since—the path, the hills, the mountains, the white horses, the clouds, the sky at sunset—is a testament to the unique wonder of this place. A wonder that we see in the eyes of a local someone who comes here. A wonder that can be felt or seen.

"I feel very confused"

When Laura, a British photographer, visiting in France, said those words, we both just smiled in understanding.

"I found the environment way too strong to ignore... And I wanted to experience it fully. It didn't make sense to not allow the spirit of the place to take me somewhere else. Once I'd made it, after only a few days, it quickly became clear that I needed to create a site-specific piece. There was no other way. And it was the right thing to do."

Laura Schwartz, Contemporary Composer, CAMPO AIR 2018



Campo Chronicle | 9th & DECEMBER 2018

Campo Artfest

What happens when you're in the middle of a world, and you're not sure if you're in the middle of a world or if you're in the middle of a world? When they give an impression of a world, and you're not sure if you're in the middle of a world or if you're in the middle of a world? When they give an impression of a world, and you're not sure if you're in the middle of a world or if you're in the middle of a world?

When they give an impression of a world, and you're not sure if you're in the middle of a world or if you're in the middle of a world? When they give an impression of a world, and you're not sure if you're in the middle of a world or if you're in the middle of a world?



www.camposocial.org

...punto de vista y a través de una reflexión y un diálogo. Con todo un apoyo para generar los espacios, tanto institucionales y performances... (text continues)



Culture Captures Garzón

La Cultura Captura a Garzón

I've seen work through the Garzón glass... a character that is a bit off... (text continues)



...lo curamos por el gusto de Garzón, es decir la posibilidad de que se encuentren con un interés... (text continues)

...Al otro lado de la ciudad, encuentro más un... (text continues)

Garzón en Focus

This past year, CAMPO collaborated with... Uruguay (text continues)

El año pasado, CAMPO colaboró con Uruguay... (text continues)



...CAMPO Uruguay... (text continues)

Around Town: Q+A with Leticia Machado

Interview by Gabriela Ravier + Camila Gonzalez
Por el pueblo con Leticia Machado
Entrevista realizada por Gabriela Ravier + Camila Gonzalez

We sat down with neighbor and Argentine artist Leticia Machado... (text continues)



...Pasa un momento así en casa... (text continues)

CAMPO: How do you feel about your home... (text continues)

Garzón is owned by Diego Machado... (text continues)

...Resistencia me enseñaron a... (text continues)

...¿How do you feel about... (text continues)

...Leticia Machado... (text continues)

...¿Qué es lo que te gusta... (text continues)

CAMPO is a Uruguayan foundation and American... (text continues)

Be a Pioneer Help build CAMPO... (text continues)

CAMPO Chronicle

WHAT WE'VE DONE + WHAT YOU CAN DO

CAMPO | A CREATIVE INITIATIVE | W 4 WINTER 2021 | BUENOS AIRES, URUGUAY

ELLAS

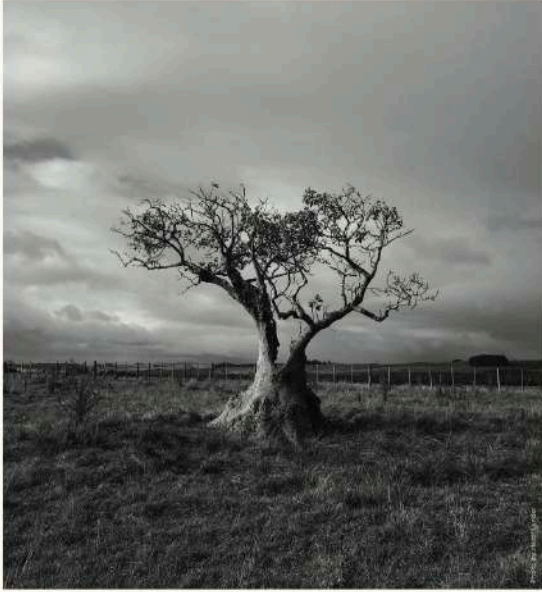
A new program at CAMPO celebrating women + creativity. Page 3

CAMPO ARTFEST

Building bridges that link people across to our global creative community. Page 3

AROUND TOWN

Q+A with Rodrigo Diz, owner of Sierra Oriental. Chat/Orquiny. Page 4



Around Town:

Q+A with Rodrigo Diz, owner of Sierra Oriental



Photo by Heidi Landman

Met Rodrigo Diz, owner of Sierra Oriental Winery, just outside of Puerto Galera. With his wife Florencia, the Argentine landed in Uruguay in 1998. Fall in love with the region, and put down roots in 2002. Here, we chat with Rodrigo about wine, art and more.

CAMPO: We are so excited to have you as a Co-Chair of CAMPO Council Uruguay. What does it mean for you?

RODRIGO: I am excited and proud to be a part of CAMPO and mostly looking forward to all the amazing things CAMPO will bring, grow and share to our community. It is a privilege to be in a place that thinks made and long term about its people and doing with care, engaging the community and helping the neighborhood to set a foundation in the Art Scene of the world. It will be and sure to grow our family, but our friends and people that think alike, and give to culture, art and community.

C: What is your relationship to art?
R: It is simply an admission of those people that decide to dedicate a life to create, to give color, black and white, build, mosaic... make us feel emotions when we see, listen or read. I have been on fundraising committees for MALBA, worked with art consulting departments in banks, Fleury and I collect, but mostly, we like to learn from what we see there - to be seen, read or listened to.

C: We know there is a strong family tradition with the land. How was Sierra Oriental born?
R: I never knew how strong my family tradition with the Land was until Florencia made me visit the Good Land farm by Punta del Este. My family is from Spain and the other half from

Italy (and, when I see oil and lands, goes are in my genes. When I see the hills of Galicia and Maldivado from José Ignacio (both at the age of 5), I always dream of having my own farm - with horses, cattle, wine and also orchards - of working today and then taking a trip to the beach. That was 1984. With Florencia, in 2003, the dream came true and the first chapter of my story started in the hills of Maldonado, west of Galera and the José Ignacio River. The vineyards and orchards were planted in the spring of 2004 and Sierra Oriental's brand was launched in 2011. The name represents the entire family we stand on and my wife's full Argentine heritage.

How did you come to be involved in the country - Argentine ORIENTAL del Uruguay - and the other half of our team here. How much more descriptive can it get?

C: Do you see potential in the development of wine + culture in the region?

R: Oh my God, YES! Both go together, they feed. Wine and Art to stand side by side, but get them together and the sky is the limit. Wine in Uruguay is improving and more recognized by the day. The land is more important and along with the proximity to the sea and the winds make this a perfect place to grow wine. Uruguay, the small and quiet country, is home to great artists in the modern and contemporary art scene, such as Torres García, a constructivist considered the Father of Latin American Modern Art, artists like Miro, Brecht, Horacio Quiroga and Juan de Harboren and more contemporary art like the Murguía and the Carrión. And today's Latino immigrants who is a part of the soul and the heart of many generations with his venerable Bajalóns joining Tango to contemporary sounds and rhythms. Do I see potential? Yes, a definite and decisive YES!

Be a Pioneer Build CAMPO

We're seeking like-minded artists, art lovers and WE NEED YOUR HELP. The world is full of artists to support. Your financial contribution goes a long way to fulfill our mission. They will help build CAMPO's capacity to support artists and art lovers. We are not just a platform, we are an initiative expanding the Puerto Galera and around. Please visit our website or contact bell@campogorazon.com to please.

Want to be a part of our success? Join CAMPO Council, a small group of VIP friends and supporters, passionate about our culture and CAMPO.

Also estamos buscando a la comunidad de CAMPO AIR - Artistas y NECESITAMOS SU AYUDA. El mundo está lleno de artistas que apoyar. Tu contribución económica va un largo camino para cumplir nuestra misión. Nos ayudarán a ampliar la capacidad de CAMPO de brindar apoyo a artistas y amantes del arte. No somos solo un espacio, somos una iniciativa que se expande al Puerto Galera y alrededor. Por favor, visita nuestro sitio web o contáctate a través de bell@campogorazon.com para que podamos expandir nuestros esfuerzos en Puerto Galera y el resto del mundo. ¡Necesitamos miembros apasionados que ayuden a construir una comunidad que amamos CAMPO!

Quiero formar parte de nuestra comunidad? Únete a CAMPO Council, un pequeño grupo de amigos VIP y donantes, apasionados por el arte y nuestro trabajo en CAMPO.



Photo: CELIA

ELLAS

A new program at CAMPO celebrating women + creativity. Here, curator and moderator Camilla Pose shares her impressions.

Iwonder how to inhabit the "space" in these times of complex situations. I also wonder how we women have always inhabited artistic spaces. What is the difference that moves us to create like ourselves by our gender, in order to appeal to an, integration in terms of rights and visibility?

Lanzamos CAMPO Cultura en December 2020 to dream up a collaboration with Heidi. The main object was clear from the start: women. The first ELLAS was launched on February 20th, and months later its impact and momentum. The afternoon saw 400 people (with masks) interacting and giving life to the proposal in Camilla's garden, appropriating and inhabiting the space, each one from their own singular way of food of light that form a redefined network.

The conversation with the exhibiting artists allowed us to get between questions that by the very name that summarized us - ELLAS? To what extent does that stimulation encourage

— as if we were living up in a ghetto — the distribution and the scenario of huge and systemic ignorance and invisible and daily injustices, which we appeal to reconstruct and reinvent? The voice was read by all. Fomentar

"Julia Cameron says that art is born from oppression. And ELLAS generated just that, an expansion of ideas, connections, possibilities and, above all, inspiration."

Die Umerez, pop-up market participant

artists, women activists for equality whether they work as artists, artists disabled (of their gender) or treat of the black census.

Answered by Sara Ahmed from her book Living a Feminist Life because for its way to simplicity about the act of transmitting the talk about theorizing from our own world learning from what happens with what we bring. First, we know something and then we know what happens to that which we have chosen, as in to develop and refine understanding. "We change our way of thinking and even what we think from the changes we fail to produce with our attempts."

We are on the way to overcome isolationism from us as a right, demonstrating the feminine and the masculine as waterlight + organic, proposing new languages and mechanisms and pointing out points of tension in the face of cultural limits. It is time to tell history from us and not read. It is time to make history from the existing and profit multiply.

CAMPO will continue the conversation in ELLAS winter edition in September.

Campo + Community

Montevideo-based artist and art teacher Flavia Erenberg breaks borders with Garrizón kids for CAMPO Artfest 2020 ONLINE.

Following the mural and Kids Corner I created for CAMPO Artfest 2019, CAMPO invited me to work with the kids of the pueblo once again for CAMPO Artfest 2020 Online. The idea was to produce a collective installation in the village from individual works made with recycled materials and paint in the kids' names as well as the names of individuals and families who donated to the crowd-funding campaign that supported this year's festival. BREAKING BORDERS in many senses.

"The best take-away was working as a team, even though we all have our shortcomings."

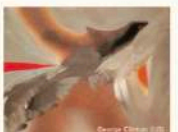
It's always a great experience to work with the kids. And this year was no different. They were receptive and jumped right in, sharing found materials and painting together. Children love having contact with art. They are excited by it, involve with and engage themselves in it. It's great for me to come to meet people like Garrizón and inspire and give new perspectives to the kids. It's a chance to engage their minds, to see the world of contemporary artists, and especially what is possible.



Photo: Flavia Erenberg

CAMPO Artfest 2020 Online: Highlights

A selection of local and international installations and performances from this year's festival. Don't miss the full edition ONLINE. www.artfest.campogorazon.com



CAMPO Chronicle

WHAT WE'VE DONE + WHAT YOU CAN DO

CAMPO | A CREATIVE INSTITUTE | N° 7 SUMMER 2022 | PUEBLO GARZÓN, URUGUAY

CAMPO NEWS
A series of articles
and Executive Director.
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CAMPO ARTFEST
A festival and
the year's festival.
Page 4

CAMPO Q&A
Art and the environment. Daniela
Biselli + Agustina Woldgate.
Page 10



Fernando Figliola, artist



CAMPO Artfest 2022

This year's festival is focused on ideas by Anthropologist Anna Tsing, who asks us as humans to pay attention to the consequences of our behavior, our developments and infrastructure in nature — actions through which we have created an unlivable world, and nature's reactions to which we must learn. CAMPO acts as a vessel that puts these concepts into action. It provides the opportunity to see beyond speed, to meet processes, to be in community and communion with nature, but above all, to share ideas and resources. CAMPO Artfest opens this opportunity not only to the 26 artists who come together and

intervene the village of Garzón, but also invites the community at large to engage and think through artistic expression. We hope that viewing the works and reading these pages inspires you to continue this conversation. ■

CAMPO Artfest 2022 se centra, entre otras cosas, en las ideas de la antropóloga Anna Tsing, quien

pide a la humanidad que preste más atención a las consecuencias de nuestro comportamiento, nuestro desarrollo e infraestructura en la naturaleza. Acciones a través de las cuales hemos dejado que el mundo se vuelva inhabitable, y las reacciones de la naturaleza de las que debemos aprender. CAMPO actúa como un vehículo para poner en práctica estos conceptos. Brinda la oportunidad de ver más allá de la velocidad, de encontrarse con procesos, de estar en comunidad y comunión con la naturaleza, pero sobre todo de compartir ideas y recursos. CAMPO Artfest abre esta oportunidad no solo a los 26 artistas que se unen para intervenir Pueblo Garzón, sino que invita a la comunidad a involucrarse y pensar a través de la expresión artística. Esperamos que ver los trabajos y leer estas páginas te inspire a continuar esta conversación. ■



1 PARTICIPATING ARTISTS
The artists who participated in the festival are: Daniela Biselli, Agustina Woldgate, Fernando Figliola, Mariana Marchesano, and others. (The text is mirrored and partially illegible due to the image quality).

2 TONDELINA DUTRY
ARGENTINA, 1975
Photography / Photography
About the festival, the festival and what cannot be... (The text is mirrored and partially illegible).

3 LARA FIERRO
ARGENTINA, 1985
Photography / Photography
About the festival, the festival and what cannot be... (The text is mirrored and partially illegible).

4 FERNANDO FIGLIOLA
URUGUAY, 1976
Installation art / Arte instalación
About the festival, the festival and what cannot be... (The text is mirrored and partially illegible).

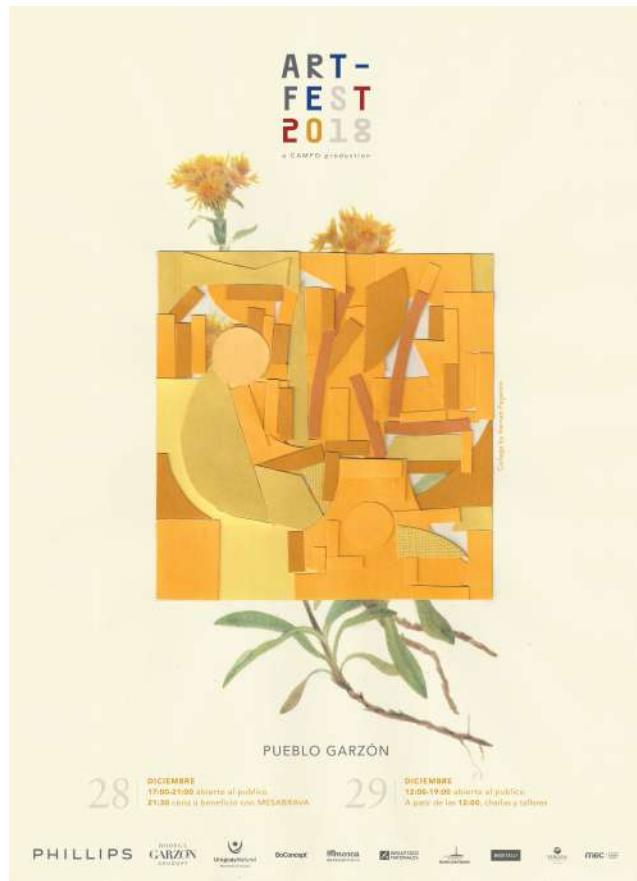
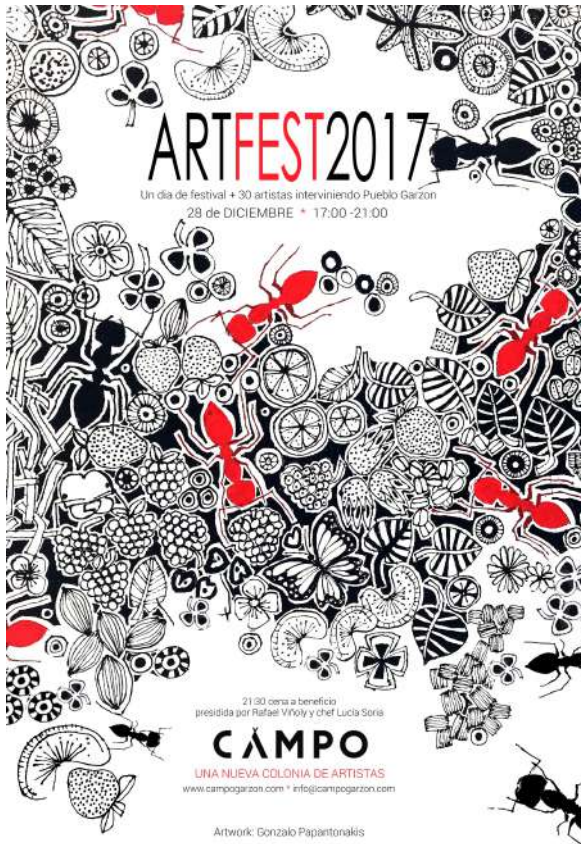
5 DANIELA BRONBERG
URUGUAY, 1974
Installation art / Arte instalación
About the festival, the festival and what cannot be... (The text is mirrored and partially illegible).

6 SANTIAGO CASQUET
URUGUAY, 1978
Photography / Photography
About the festival, the festival and what cannot be... (The text is mirrored and partially illegible).

7 MARIANA MARCHESANO
URUGUAY, 1970
Dance / Danza
About the festival, the festival and what cannot be... (The text is mirrored and partially illegible).

8
About the festival, the festival and what cannot be... (The text is mirrored and partially illegible).

POSTERS



MAPA 2018

ART-FEST 2018
a CAMPO production

28 DICIEMBRE
17 a 21h Apertura de Art-Fest al público
PERFORMANCES:
18:00h Flor Da Sanchos
19:00h Terremoto Escenario
20:00h Diego Jaramán

29 DICIEMBRE
12 a 18h Apertura de Art-Fest al público
12h Inauguración del Parque de Esculturas Gascón (incluye teatro en campo y vegetales. Un proyecto de la Fundación Pedro Pablo Kuczynski)
18:00 a 19h Cineclub a los artistas de Art-Fest en CAMPO Canteen
17 a 18h Fiesta de la en Black Gallery con DJ F&B
18h The Impromptu de Eze Aho - Feria Internacional de Arte de Puerto del Este - en Black Gallery
18h Fiesta de cierre en Photography

ARTISTAS INVITADOS

1. PIADA: SEBASTIÁN ARTIGAS A 4 metros Escuro - Escuro. AR BR Luna Palau. PR AR Verónica Cordeiro. BR UY	2. GABRIELA ESCOBAR. AR BR	3. CAMPO CANTEN Héctor Pagani. AR URU.	4. TERREMOTO ESCENARIO. UY	5. LÍO CHIVINA. URU	6. MENTA PASTOR. AR UY	7. REPÚBLICA CUERPO. UY	8. MARÍA VARGAS RÍSA. UY	9. HEAL DREAMS. UY	10. HERMAN BARREROS. BR	11. OLIVER TIAN. AR PR	12. SEBASTIÁN MATEOS. UY	13. NICOLÁS BOLA. AR UY	14. JUAN SOLÍS Y PAULA MORA. AR UY	15. ALFREDO GARCÍA. UY	16. GAL P&B Diego Jaramán. UY	17. FLORENCIA LARREA. AR UY	18. VÍDEO MUNDU Pablo Da Silva - Fotografía Abelardo Chavesberg. AR	19. CASHA MONTANARI. BR	20. CHRIS BLACKWOOD. USA	21. OLGA VILAZO. UY	22. ROBERTO PASARINI. AR	23. GUSTAVO LACAZO. AR	24. SARA PÉREZ MISO DÍAZ. BR	25. MÓNICA DE SANTIBARRIBEN Liliana Peralta. AR USA	26. ANAJO GONZALEZ Marcela Toledo. AR	27. JULIANA GARCÍA David de la Mota. BR UY JUAN CARLOS	28. CATERINA LACAZO. UY	29. ANA FERRAZ. UY	30. VERÓNICA ANTIGNOLINI. UY	31. ESTACIÓN DE TREN Algo March. AR	32. ANA COMPAGNON. UY	33. ANA FERRAZ. UY URU	34. LUCY MARGOLIS. UY	35. DIEGO MARI. UY	36. BELLEVILLE AN LPVC - MONTA. UY	37. GABRIELA LARREA. URU	38. JUAN MARCEL RODRIGUEZ. UY	39. LUIS SOUSA. UY	40. MAGALIANA BARREROS. UY	41. WALTER LUIS FERRAZ. AR	42. SERGIO CAMPANINI. AR	43. SEBASTIÁN MATEOS. UY	44. VICENTE GONZALEZ. AR
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APOYAN:

PHILLIPS | mosca. | VIRGEN | BOCONCEPT | MURITELLI | BOCONCEPT | MEC | PHOTOPRO | GARDY Y JIM SPINA | @gardenofuruguay | @gardenofuruguay

UNA PRODUCCIÓN DE CAMPO
campoartfest.com

MAPA 2022

ART-FEST 2022

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18h Fiesta de cierre en Photography

ARTISTAS INVITADOS

1. FEDERICO ARNAUD JAVIER BASSI PALOMA BOSQUE	2. SOFIA CORDOBA LEONOR COURTOISSE TIMENA CROCERI	3. ALEJANDRO CRUZ CYNTHIA CRUZ TRIDELINA DIETRY	4. LEZANIA CRUZ COLECTIVO ELECTROBIOTA FERNANDO FOGLINO	5. FLAVIA ERENBERG LAURA FERRO SANTIAGO GASQUET	6. ANA CLARA SOLER	7. FEDERICO LAGOMARSINO LUCIANO SUPERVIELLE	8. MAPA	9. MARIANA MARCHESANO TABITA REZAIRE	10. NICCOLO MORONATO	11. SOFIA QUIRNO	12. ENRIQUE RAMIREZ	13. ROSARIO URETA	14. GIOVANNA GONZALEZ
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LOCOS DE VISITAR:

- BLACK GALLERY
- CAMPO CANTEN
- WALDEN GALLERY
- GALERIA MAURO RIBICCA
- LA GALERILLA
- LA GALERIA PIERO ATORIBARBY
- HOTEL RESTAURANTE GARZON
- COMPAÑIA URUGUAYA DE VINOS DEL MAR

LEGENDA:

- ▲ FOOD AND DRINKS
- TOILETS
- PARKING
- ARTIST INSTALLATION AND PERFORMANCE



Los artistas tienen la capacidad por la de imaginar un mundo inspirado
esperanza, la curiosidad y esas la empatía profunda. Dejemos
que imaginaciones nos unan y se hacia conviertan en el
camino que nos guían adelante.



CARTA DE LA FUNDADORA

"Son la manifestación de mis sueños", le dije al grupo de seis artistas provenientes de Puerto Rico, Brasil, Holanda y Uruguay. Estábamos tomando Tamar y viendo cómo el sol se iba a dormir durante su última noche. Cada uno había vivido su residencia de un mes en CAMPO con entusiasmo y curiosidad; un grupo animado que impactó la ciudad, a nuestro equipo y el uno al otro. Estaban inspirados y, aún más, inspiraron a todos los que los rodeaban.

Hace tres años, la idea de CAMPO nació en una página de mi diario. Hoy, con recursos limitados y mucha pasión, energía y generosidad de otros, hemos recibido a 19 artistas de 11 países en residencias de un mes y hemos producido tres festivales de arte únicos que han servido de puente, conectando el arte y la comunidad. Hemos compartido comida y arte en nuestra segunda temporada de CAMPO Canteen y difundido nuestro compromiso de inspirar creatividad a nuestros vecinos y niños a través de varios programas como *Garzón in Focus*.

Nuestra fundación está compuesta por un pequeño pero poderoso grupo de individuos comprometidos que han sido transformados personalmente por nuestro tiempo trabajando en CAMPO. No sé si es orgullo o asombro lo que siento, pero sí doy un paso atrás -lo cual no siempre es fácil- puedo ver que CAMPO hoy es un testamento a lo que se puede crear en nuestro pequeño santuario auto-reflexivo de Pueblo Garzón. Imagínense todo lo demás que puede llegar a pasar aquí. Nosotros podemos.

HEIDI LENDER | FOTÓGRAFA | ESCRITORA | CREADORA



"COMPRENDÍ QUE TENÍA QUE CONSTRUIR CAMPO Y OFRECER A LA GENTE CREATIVA LA OPORTUNIDAD DE SER PRECISAMENTE ESO, CREATIVA. ME COMPROMETÍ A CREAR UNA ORGANIZACIÓN SIN FINES DE LUCRO EN 30 HECTÁREAS DE MI TIERRA PARA DESARROLLAR UN LUGAR DONDE EL ARTE, LA ESCRITURA Y LA EXPERIMENTACIÓN GASTRONÓMICA FLORECERIAN E INSPIRARÍAN A MI COMUNIDAD. VISUALIZO A CAMPO COMO UN ESPACIO PROPIO, FUNDAMENTAL PARA LAS FUTURAS GENERACIONES DE CREATIVOS."

— Heidi Lender





VISIÓN

Nos proponemos inspirar una conexión más profunda con uno mismo y con el mundo a través de experiencias artísticas, la colaboración creativa y el intercambio cultural en un encantador rincón de Uruguay.

MISIÓN

CAMPO es una comunidad creativa que apoya a los artistas internacionales y la colaboración intercultural, dándole a los artistas de todo el mundo, tiempo y espacio ininterrumpido, para el trabajo personal y la reflexión, funciona como una incubadora de pensamiento creativo, intercambio cultural y participación comunitaria.

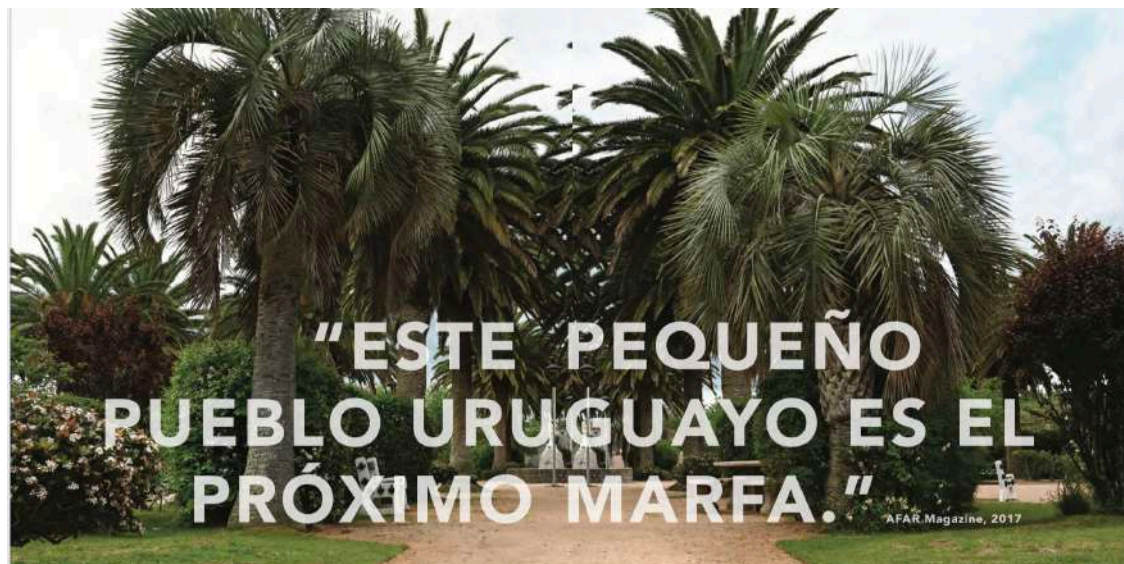
PUEBLO GARZÓN

URUGUAY

Situado entre los gigantes sudamericanos, Argentina y Brasil, Uruguay es un pequeño país muy peculiar con una personalidad progresista y convencional a la vez. Es un país culturalmente sofisticado y económicamente estable. Tiene más ganado que gente, más ovejas que turistas y suficiente espacio para perderse fácilmente.

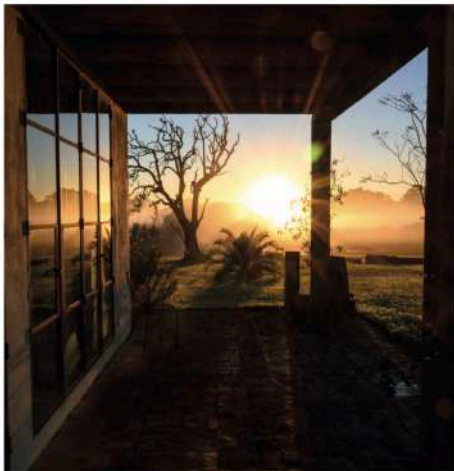
CAMPO está ubicado en Pueblo Garzón, un lugar prometedor en lo profundo del territorio gaucha, a una hora del deslumbrante balneario de Punta del Este y a 30 minutos del exclusivo pueblo de pescadores José Ignacio.

Hasta la década de los 50, la vida del pueblo giraba en torno a un molino de trigo y tenía un tren que lo conectaba directamente con Montevideo. Hoy es un lugar tranquilo con 200 habitantes, que lentamente se está poblando con residentes internacionales y que rápidamente se está convirtiendo en un centro gastronómico, cultural y vitivinícola. Alberga el restaurante y hotel del célebre chef Francis Mallmann, así como la Bodega Garzón, la nueva bodega de vanguardia y plantación de olivos de Alejandro Bulgheroni. Y ahora, es el hogar de **CAMPO**.



"ESTE PEQUEÑO
PUEBLO URUGUAYO ES EL
PRÓXIMO MARFA."

AfAR Magazine, 2017



CAMPO ES UNA FUNDACIÓN URUGUAYA CERTIFICADA EN ESTADOS UNIDOS COMO UNA ORGANIZACIÓN 501(C)(3) SIN FINES DE LUCRO QUE PERSIGUE SU OBJETIVO POR MEDIO DE MÚLTIPLES DIVISIONES Y PROGRAMAS, ENTRE ELLOS **CAMPO AIR**, **CAMPO CANTEEN**, **CAMPO ARTFEST**, Y **CAMPO COMUNIDAD**.

CAMPO AIR

Artistas en Residencia

Una oportunidad para que los artistas se sumerjan en la naturaleza, la cultura, la gastronomía y la comunidad de este inspirador refugio. **CAMPO AIR** ofrece residencias de un mes de duración dos veces al año, en la primavera y en el otoño Uruguayo, para hasta ocho artistas a la vez. Ellos reciben alojamiento, pensión, un espacio de trabajo (estudio) y cena cinco noches a la semana preparada por el chef en residencia.



En solo dos años, **CAMPO AIR** ha recibido a 19 artistas internacionales de 11 países diferentes. Los tres grupos han incluido escultores, chefs, músicos, pintores, escritores, fotógrafos y cineastas. Para introducir a los artistas a una perspectiva única, a los residentes de **CAMPO** se les fomenta interactuar con los residentes locales de una forma imaginativa, co-produciendo proyectos, dando charlas o enseñando clases, dándole a los residentes del pueblo un intercambio de creatividad y cultura en una comunidad que de otra manera sería remota.

BOOKLET

CAMPO CANTEEN

Un espacio donde convergen el café y la creatividad

CAMPO CANTEEN es un laboratorio de comida, arte y comunidad que trae eventos creativos, productos curados y slow coffee a Pueblo Garzón. Actualmente es la base de verano de **CAMPO CANTEEN** recibe a chefs y artistas en nuestro Food + Art Project, una serie que conluga creatividad, comunidad y gastronomía de maneras inesperadas. Siendo un centro comunal, **CAMPO CANTEEN** realiza el objetivo de la fundación a nivel local, ofreciendo a los residentes del pueblo, visitantes, artistas invitados y chefs un lugar para conectarse entre sí. Todo lo que se recauda contribuye a la construcción de **CAMPO**.



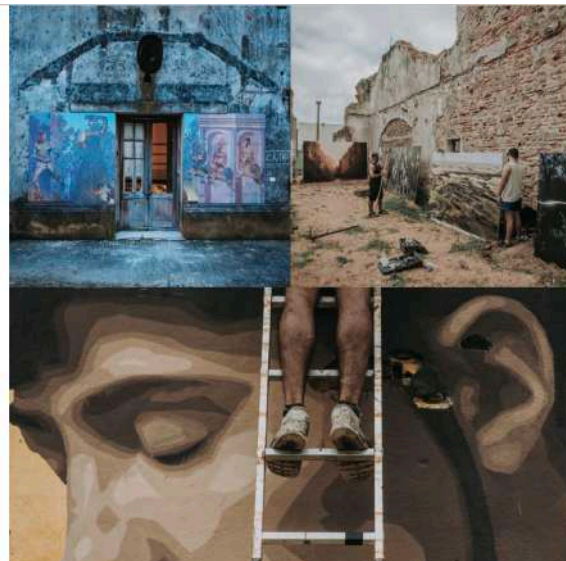
Ubicado en un espacio temporal en la plaza del pueblo, **CAMPO CANTEEN** abrió sus puertas por primera vez en diciembre de 2018. La temporada inaugural de Food + Art Project contó con la presencia de chefs y artistas de lugares tan lejanos como Amsterdam y las Bahamas, combinando culturas y disciplinas que crean experiencias que invitan a la reflexión. Mientras la fundación recauda fondos para construir su campus permanente, **CAMPO CANTEEN** continuará evolucionando hasta convertirse en un centro donde chefs, artistas y la comunidad se reúnan para reimaginar la comida y el arte.

CAMPO ARTFEST

CAMPO Festival Anual de Arte

Artfest invita a artistas de todo el mundo a visitar Garzón y transformar el pueblo mediante intervenciones específicas, representaciones teatrales, música en vivo, talleres, charlas de artistas y mucho más. El festival se celebra cada 28 y 29 de diciembre y congrega a un público internacional y diverso que incluye coleccionistas, galeristas, y ejecutivos influyentes de todas partes del mundo.

Se invita a los artistas participantes a producir una obra basada en un tema particular. Desde la creación hasta la instalación, pasan varios días en comunidad expandiendo sus relaciones y compartiendo inspiración a través de una red cultural de amplio alcance. Ya sea que la obra de un artista sea instalada en una vieja tapera sin techo, en la abandonada estación de tren del pueblo o colgada de árboles de ceibos indígenas, **CAMPO Artfest** ofrece una experiencia única para los artistas y para el público visitante. **Artfest 2019** es el tercer festival de **CAMPO**.



BOOKLET



CENA BENÉFICA DE CAMPO

Cena Benéfica y Gala

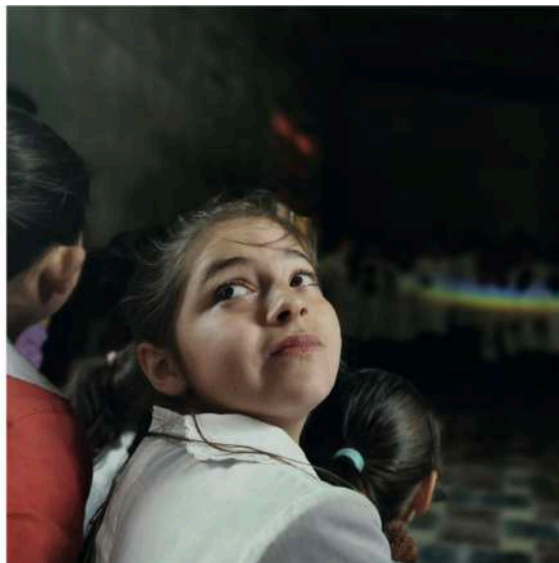
En la primera noche de Artifest, cada 28 de diciembre, la Cena Benéfica de CAMPO celebra las conexiones que el arte crea mientras se recauda dinero para continuar el objetivo de la fundación. En una velada única bajo las estrellas y rodeada de arte, los invitados internacionales comparten con los artistas de Artifest en una comida preparada por reconocidos chefs como Fernando Trocca y Lucía Soría.



COMUNIDAD CAMPO

Alcance + Conexión

A través de proyectos especiales y colaboraciones, CAMPO trabaja para conectar con la comunidad local y poder inyectar inspiración y creatividad en el pueblo y sus alrededores. En 2019, en asociación con Samsung Uruguay, Heidi Lender comenzó a enseñar a los niños de la escuela local clases de fotografía a través de una nueva iniciativa llamada *Garzón in Focus*. Una nueva manera para que los niños se expresen y vean el mundo, la clase terminó con una presentación del trabajo de los niños durante el Artifest 2019. A medida que CAMPO crece, su objetivo es expandir su alcance e impacto tanto aquí como en el extranjero.



BOOKLET

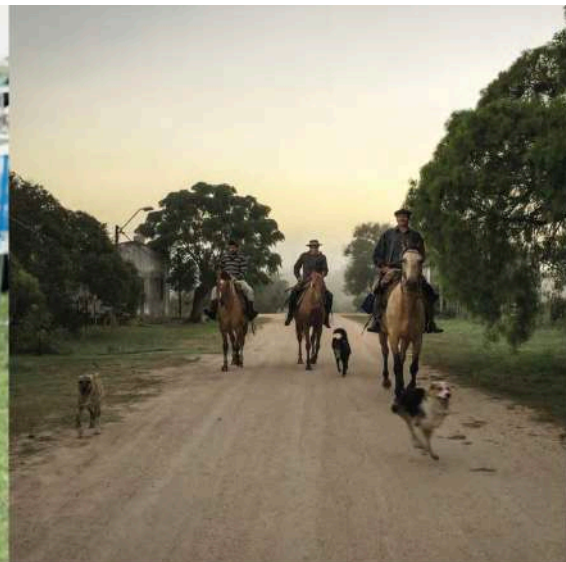
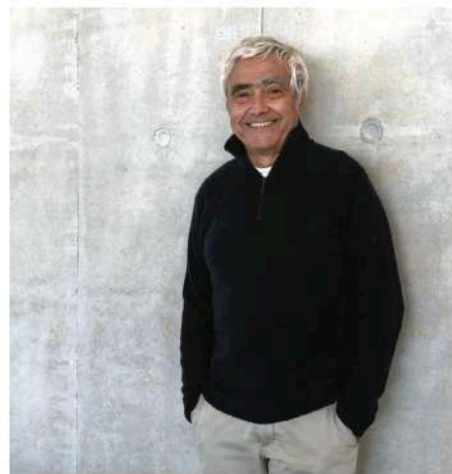
EXTENDIÉNDOSE POR LA
HERMOSA LOCALIDAD DE
PUEBLO GARZÓN, CAMPO
ABARCA ESTUDIOS, RESIDENCIAS
Y ESPACIOS PÚBLICOS TANTO
POR EL CAMPO COMO EN EL
INTERIOR DEL PUEBLO.

RAFAEL VIÑOLY

El reconocido arquitecto uruguayo Rafael Viñoly, integrante del Directorio, estará a cargo del diseño de CAMPO. Viñoly es el artista detrás del Forum Internacional de Tokyo, Kimmel Center for Performing Arts y el Aeropuerto Internacional de Carrasco.



RAFAEL VIÑOLY



BOOKLET

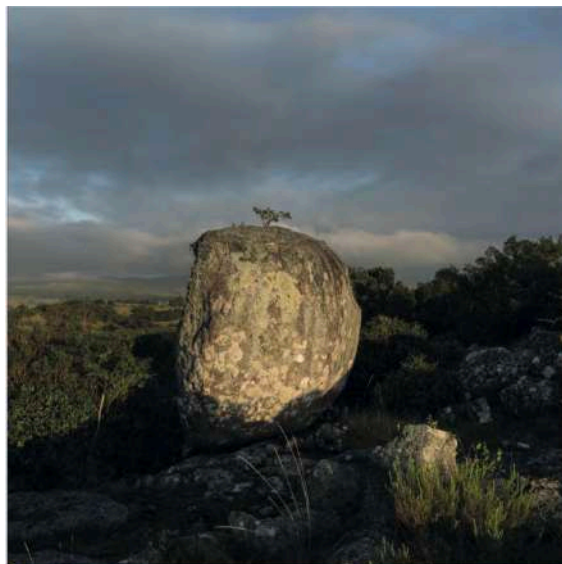


CAMPO es un movimiento pero también es un lugar. A medida que continuamos expandiéndonos, estamos comprometidos a proteger este inspirador pedazo de tierra a través de las mejores prácticas, construcción ecológica y la educación.

SÉ PIONERO. PARTICIPÁ EN LA CONSTRUCCIÓN DE CAMPO.

Gracias al apoyo de generosos amigos, **CAMPO** sigue creciendo con dos nuevos espacios en el centro del pueblo y el lanzamiento de Canteen, una división de **CAMPO**. Pero aún queda mucho por hacer.

En 2020 seguiremos recaudando fondos para construir el campus principal de **CAMPO**, diseñado por **RAFAEL VIÑOLY**. En este rincón del campo Uruguayo, lleno de inspiración y rodeado de naturaleza, construiremos cabañas, **ESTUDIOS PARA ARTISTAS**, un espacio de exhibición, un centro de arte, **UN LABORATORIO CULINARIO** y jardines orgánicos. Compraremos más casas antiguas en Pueblo Garzón para remodelarlas y convertir las en estudios.



CONSEJO CONSULTIVO

Yvna Backer, Holanda | Estados Unidos
Productora Cultural + Asesora Estratégica

Patricia Bentancor, Uruguay
Artista visual + Curadora + Directora de Exhibiciones y Nuevos Medios del CCE

Kathy Brew, Estados Unidos
Artista/Curadora + Curadora + Educadora Productora

Dmar Lopez-Chaloud, Cuba | Estados Unidos
Curadora Independiente + Director Artístico de Urtatod

Juan Pablo Clerial, Uruguay
Chef + Restaurador

Veronica Cordeiro, Brasil | Uruguay
Curadora Independiente + Escritora + Artista

Maria Elena Gonzalez, Cuba | Estados Unidos
Artista Visual + Escritora

Sandra Hegedus, Brasil | Francia
Fundadora de SAM Art Projects

Pam Houston, Estados Unidos
Escritora + Educadora

Fabiana Lopes, Brasil | Estados Unidos
Curadora Independiente

Missy Robbins, Estados Unidos
Chef + Restaurador

Ana Sokoloff, Colombia | Estados Unidos
Asesora de Arte

EQUIPO DE CAMPO

Heidi Linder, Fundadora + Directora Ejecutiva
Gabriela Ravel, Directora de Operaciones
Melanie Simionich, Directora de Comunicaciones

CAMPO AIR ALUMNI

Clase Inaugural
Maria Elena González, Cuba | Estados Unidos
Lucy Faudon, Estados Unidos
Anhur Simms, Jamaica | Estados Unidos
Charlie Baker, Estados Unidos
Cristina Rosa Quiroga, Argentina | Francia
Alejandro Pineda, México
Carla Cherman, Uruguay
Valery Katerjan, Uruguay

Mayo 2019
Vika Esquivel, Uruguay
Rodrigo Sawi, Brasil
Laura Schwartz, Alemania
Marc Schwenfeld, Argentina | JIFF Fellow
Laura Stevens, England | Francia | Productora Fellow

Octubre 2019
Annagret Kellner, Alemania | Holanda
Thiago Honorio, Brasil
Dustino Labadie, Uruguay
Las Nietas de Pano, Puerto Rico
Benedict Smithe, Holanda

BOOKLET



CAMPOGARZON.COM

Diseñada por Pascale Willi
Fotos por Heidi Lender
Fotos adicionales por Julietta Blat,
Flavio Sereveta + Sebastian Aloy
Palabras de Melanie Simovich